



Giuseppe Caruso

Audiovisual Content Technician

Valencia

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bepponecaruso

Giuseppe Caruso

LANGUAGES

Italiano (Native)



Castellano (C2)



English (B2)



SKILLS

Photography/Video	
Photoshop	
Premiere Pro	
After Effects	
Illustrator	
SEO Content	
Social Media	
WordPress	
Analytics	
Creativity	
Team work	
Resolute	
Attention to Detail	

Work Experiences

Marketing Technician

L'Officina Del Gusto

Settembre 2022 - In Corso

- WordPress and WooCommerce web page management.
- Creation and editing of photos and videos for social networks/web.
- Advertising campaign creation, email marketing with MailChip, SEO with All in One SEO, page management in Analytics and Search Console

Video Technician

Inspira Animotion

Luglio 2021 - Giugno 2022

- Video/photography technician, video editor y postproduction.
- Creation of audiovisual content in stop motion paer Sociales/Web networks (YouTube, Instagram, Facebook, TikTok, Web Page.

Video Editor y Post-production Internship

Clay Kids

Gennaio - Luglio 2021

- Work experience in editing and post-production stop motion video for publicity and video channel en youtube.
- Management and realisation of videos for RRSS (Vimeo, LinkedIn, YouTube, Instagram, Facebook, WordPress).

Product Photographer - Social Networks Manager

Kuatro Carpets

Ottobre 2018 - Gennaio 2021

- Realisation of product photographs for web pages, catalogues and RRSS.
- WordPress and Woocommerce page management, content and SEO editing.

Content Manager & Social Media

Infraganti

Septembre 2016 - Ocutbre 2018

- Content creation for food shop, photo and video production, social network management.

FORMATION

Professional Training Audiovisual Technician

Centro de Formación Profesional Audiovisual

2016 - 2019

35MM - Valencia

Commercial Technical Institute Diploma

Istituto Tecnico Commerciale "Duca D'Aosta" -

2002 - 2007

Florence

CERTIFICATES

- Creation of Blogs and Social Networks - Servei Valencià
- Virtual Community Manager Profile and Roles - Servei Valencià
- Digital Transformation in Advertising Communication Companies- Social Media Management - SFPE
- Canva: Image Generation for Social Media Marketing - LinkedIn Learning
- SEO Basics - LinkedIn Learning
- Digital Marketing Fundamentals - Google
- The Strategy of Content Marketing - UC DAVIS

OTHERS

- Type B and C driving licence
- Drone licence a1/a3

PERSONAL PROJECT

- Fenomeno Phi Studio